

## **Historic, Archive Document**

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# The Villa Park Evergreen Co.

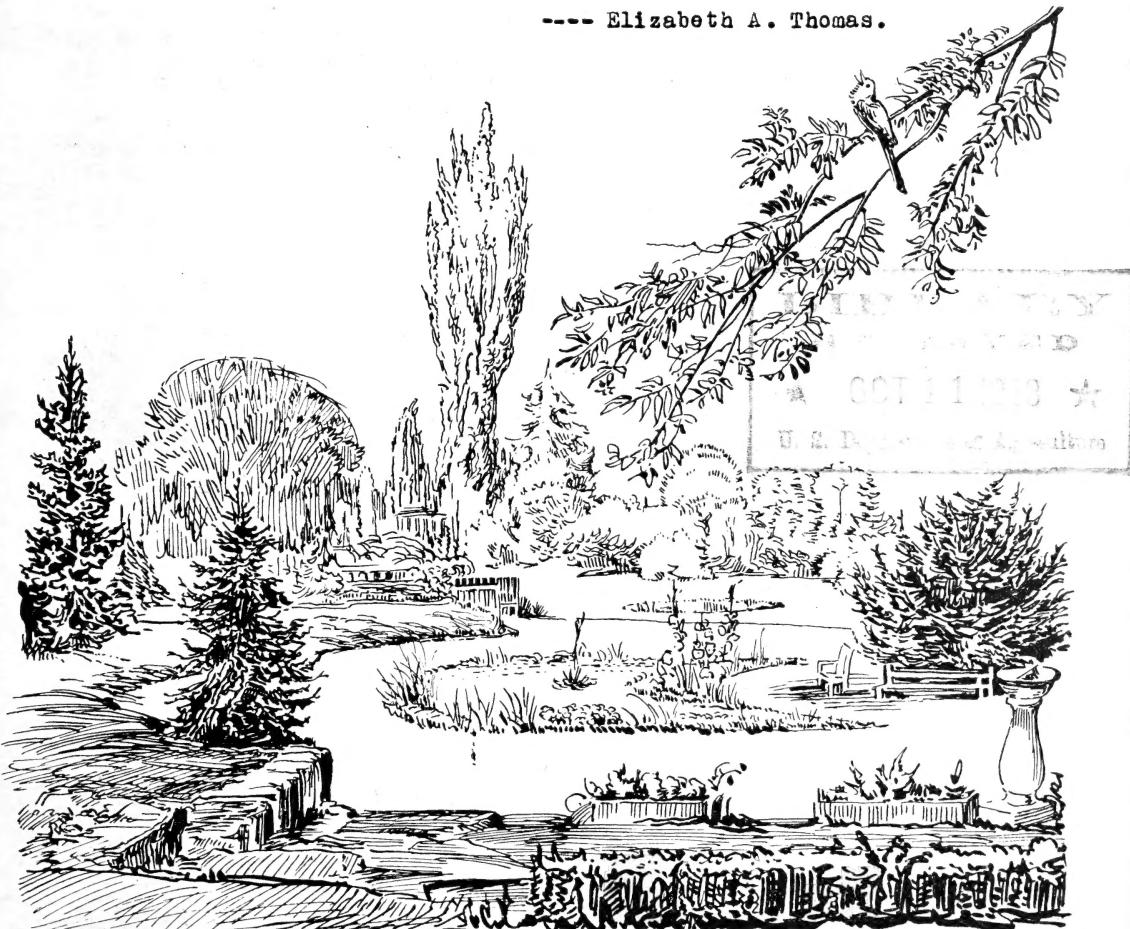
520 South Princeton Ave Villa Park·Illinois.

— FALL 1943 —

If you can coax a bird to sing  
Within your garden fair  
A rose to bloom, a tree to spread  
Its leafy branches there

And in the twilight dusk for you there shines one lovely star  
You'll have a bit of Heaven no matter where you are.

---- Elizabeth A. Thomas.



VISIT OUR SALES GROUNDS AT ROOSEVELT  
ROAD 4 MILES. WEST OF WHEATON.



### Scotch Pine.



This is one of the fastest growing evergreens. Will withstand heat and drought. It is rugged and hardy, adapted to the most difficult conditions of soil, climate and trying exposure. Foliage is silvery green. A very handsome and picturesque tree. Stands trimming very well.

Twice transplanted trees, field grown 12-18 inches high. Sturdy trees.

Each: 35¢ --- 3 for \$1.00 Postpaid.

### The murmuring Pines . . .

Bearded with moss and in garments green, indistinct in the twilight  
Stand like Druids of old with voices sad and prophetic,  
Stand like harpers hoar with beards that rest on their bosoms .

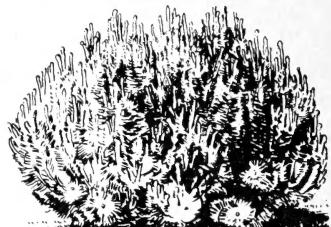
--Henry W. Longfellow.

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### Mugho Pine.

One of the hardiest and best dwarf evergreens. Distinctly round and compact. Ideal for foundation planting, edging or low massing. Also suitable for the rock-garden. In spring, bright colored new shoots like tiny candles adorn them and contrast splendidly with other evergreens. We offer the real dwarf type.

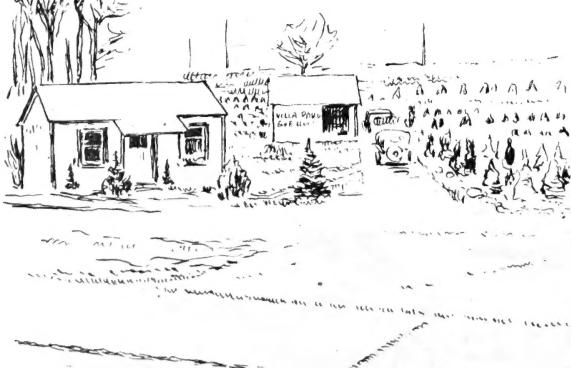
The plants in this offer are field grown, twice transplanted. 10-12 inch spread.



Each: 40¢ -- 3 for \$1.00 Postpaid.

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Telephone: Villa Park 898 R



Visit our Salesground.

If you live near Chicago, Illinois we extend a hearty invitation to visit our salesground. Our new nursery is located on U.S. Highway 30 also known as Roosevelt Road, about 20 miles west of Chicago, or to be more specific, 3 miles west of Wheaton. Here you will be able to pick up at any time during the planting season some nice bargains in small and large evergreens, trees, shrubs and flowers.

The Norway Spruce is one of the very best and handsomest evergreens for the home planting. It is a rapid grower that soon develops into a stately tree. It uses for the landscape planting are many. The illustrations below will give you some ideas.



Specimen tree

Special Offer.  
4 Norway Spruce  
field grown plants  
12-18 inches high  
\$ 1.00 Postpaid.



Table tree



Windowbox evergreens



Welcome trees.

## Our Colorado Blue Spruce Offer

### The Color of the Colorado Blue Spruce.

The color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

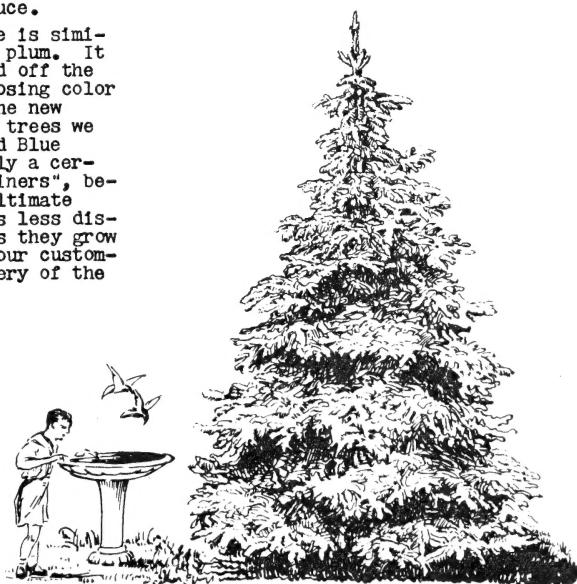


### 3 COLORADO BLUE SPRUCE

Fine bushy trees, 6 years old, 2 times transplanted, average height 1 foot. The biggest value ever offered.

**3 FOR ONLY.....\$1.00**

Post Paid



## Andorra Juniper.

The Andorra Juniper is one of the newer evergreens and the finest addition to the low growing species of evergreens. The purple hue which spreads over the foliage late fall and winter produces a most unusual effect. This Juniper is very hardy and easy to grow. A beautiful evergreen.



Heavy, field grown plants, twice transplanted. 12-15 inch spread.

Each: 60¢ -- 2 for \$ 1.00 Postpaid.

## Savin Juniper

The Savin Juniper is another fine low growing Juniper. The foliage is dark green. It will grow in almost any soil. Good for sunny locations, but will also endure smoke and other adverse city conditions. Good for the border and foundation planting. Very hardy.



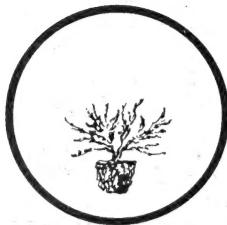
Heavy field grown plants, twice transplanted. 12-15 inch spread.

Each: 60¢ -- 2 for \$ 1.00 Postpaid.

## Special Offer of Potted Pfitzer Junipers.

The safest way to plant Pfitzer Junipers in fall is a pot-grown tree. The pot is full of fine roots, which is so important in the growing of evergreens. The Pfitzer Juniper is so well known that not much need to be said about this graceful evergreen. It will grow under almost any condition and does well in all parts of the country.

Here is our Special Offer:  
4 Potted Pfitzer Junipers  
8-10 inch  
Ready to grow fast.  
Only \$ 1.00 Postpaid.



What you will get.



What it should grow into.

# Plant A Living Christmas Tree

**S**tart a Living Christmas tree now, to grow up with you and your children. One of these handsome Black Hills Spruce on your lawn is a permanent investment in beauty and satisfaction. The initial cost of such a tree is small if you consider the length of time it will give you pleasure and the size it will obtain in a comparatively short time.

It will increase in size and stateliness from year to year and give you untold delight each Christmas season. Time will come again when you can decorate it with a few colored lights at dusk, admired not only by yourself but by the entire neighborhood. Every family should have a Living Christmas Tree.



The Black Hills Spruce can of course also be used for many other landscape purposes: as specimen tree, in groups, as windbreak and in many other ways. It is indeed a thing of living beauty, admired by all. Its color is a rich blue-green, sometime tense blue. A very hardy tree and easy to transplant. It is of symmetrical growth and always retains its stately form. A very long lived tree. This native tree should be planted more.

3 Black Hills Spruce--1foot high--field grown-- twice transplanted

Only \$ 1.00 Postpaid.

The ideal Living Christmas Tree.

## Hicks Yew.

This is one of the newer Yews. Has the same columnar form as the Irish Juniper but is more hardy. This tree will become very popular in time.



## Special Fall Price:

3 Hicks Yew  
10-12 inch  
\$ 1.00 Postpaid.

## Dwarf Yew.

One of the most desirable trees for the small place. Grows very slow and stands shade very well. Foliage is of dark green remaining the same all year.



## Special Fall Price:

3 Dwarf Yew  
8-10 inch  
\$ 1.00 Postpaid.

## Spreading Yew.

One of the finest low growing evergreens. It stands shade well and is easy to transplant. Its form is somewhat of the Pfitzer Juniper and can be used for the same landscape purposes.



## Special Fall Price:

3 Spreading Yew  
12 inch  
\$ 1.00 Postpaid.

## Upright Yew.

Only recently have the Yews received the appreciation they so rightly deserve. The upright Yew possesses all the fine characteristics of the Yews such as dark green foliage, tolerance of shade and sun. The upright Yew will add dignity to any planting.



Please note:  
Prices for Yews will  
be higher in Spring.



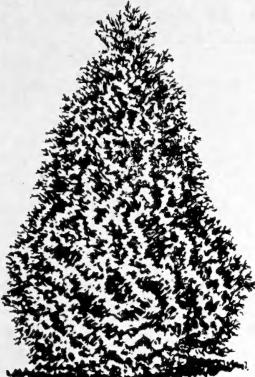
## Special Fall Price:

3 Upright Yew  
10-12 inch  
\$ 1.00 Postpaid.

# Arbor Vitae

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## Siberian Arbor Vitae.



One of the most planted evergreen is the Arbor Vitae, also called "The Tree of Life". The Arbor Vitae will thrive in almost any situation, however it likes lots of moisture. One of the hardiest member of the Arbor Vitae family is the Siberian Arbor Vitae. It is indeed a very desirable plant. It keeps a good green winter color. Its outline is conical. The foliage is dense, bright green in color. It is very desirable tree for ornamental planting, deserving a place in every good garden.

The trees we offer are especially heavy, giving immediate landscape effect. Twice transplanted, 12-18 inches high.  
Each: 60¢ --- 2 for only \$ 1.00 Postpaid.

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## Globe Arbor Vitae.



The Globe Arbor Vitae is one of the best of the Arbor Vitae. It forms a natural globe which requires no trimming. Excellent for foreground planting, for foundation groups, or for potting. It is also used at the side of entrances. For a low hedge there is nothing finer than the Globe Arbor Vitae as it practically requires no attention. The foliage is dense, of lace like appearance with a rich green color. It will thrive in almost any condition and succeeds even in partial shade.

Bushy trees, twice transplanted, 10-12 inch spread.  
Each: 55¢ --- 2 for only \$ 1.00 postpaid.

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## Pyramidal Arbor Vitae.



A tall slender evergreen, the narrowest of all, very popular. Retaining its rich green color throughout the year. It prefers a sunny location. Excellent for tall accent or to emphasize height or contrast. Often planted in pairs at entrance or gates. It attains a height of about 10 feet, seldom more than 3 feet at the base. Like all evergreens it likes lots of moisture and if planted at least 3 feet from the foundation of the house it should develop into a real fine specimen. An occasional shearing will be beneficial.

Twice transplanted trees. 12-15 inches high. Hardy.  
Each: 45¢ --- 3 for only \$ 1.00 Postpaid.

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## A New Book on Evergreens.



Do not miss ordering our new book on evergreens. Written in every day language. Full of practical suggestions. Over 50 illustrations. It gives the newer ideas in beautifying the home grounds. You should have this book.

Price is only 25¢ Postpaid.

# Planting Directions



Pail of muddy water to cover the roots.



Tree planted right, it will live.



Tree planted too high, it will die.

The fine rootlets of the young trees are very delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is therefore best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while the hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in stunting or death.

After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Before the ground freezes solidly, an especially good watering should be given. This freezes the roots wet and prevents the drying out of the foliage. Even during the winter, if there is no snow on the ground, an occasional watering should be given. If the Spring is dry, watering should be kept up.

After the ground is frozen, newly planted evergreens should receive a heavy mulch of either dead leaves or straw, 8-10 inches deep. A mulch of this kind holds the frost in check and prevents heaving out, due to alternating freezing and thawing. Weight the mulch down with dirt or boards to prevent the wind from blowing it off during winter.



Tree planted too high, it will die.



Roots are cramped, tree will die.



Cultivate often, it preserves moisture.

## To Our Friends Old and New

Our evergreens can be successfully transplanted in spring and in fall. The spring planting season starts early in April and lasts until the middle of June. Fall planting starts early in September and lasts until the ground freezes solidly.

Our trees are shipped with the roots packed in damp moss and wrapped in waterproof paper. Shipment will be made in proper time for planting.

If any stock proves untrue to name it will either be exchanged or purchase price will be returned. However in no case will be responsible for any sum greater than the original purchase price.

We guarantee our trees free from disease and in best growing condition. We do not give any guarantee as to the growth of the stock. Climatic condition, your care and other factors over which we have no control will determine your success in growing any plant or tree.

No order accepted under one Dollar and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

No complaint is entertained unless made within five days after receipt of trees.

Our catalogs contain detailed planting instructions, which we kindly ask you to follow carefully.

It is understood and agreed between the customer and ourselves that the purchasers order and our acknowledgment of its receipt, shall constitute a mutual acceptance of all terms and conditions mentioned in our catalog.